

# 2022 CDA SUN AWARENESS MONTH SOCIAL MEDIA CAMPAIGN TOOLKIT

## WEEK 1 (MAY 2-8) – SELF-EXAMINATION

### TWITTER

Today is the first day of #SunAwarenessMonth2022! Each day in May, @CdnDermatology will share resources to keep you and your family safe from the sun's harmful UV radiation. This week, learn how to conduct a self-exam by following steps shared by @CdnDermatology. #checkyourskin

### INSTAGRAM FACEBOOK LINKEDIN

Today is the first day of #SunAwarenessMonth2022! Each day in May, @CDAHandle will be sharing tips and resources to keep you and your family safe from the sun's harmful UV radiation. This week, you can learn how to conduct a self-examination at home by following the steps shared by @CDAHandle or going to checkyourkin.ca. #SunAwarenessMonth2022 #Checkyourskin

## SOCIAL MEDIA TEMPLATES

GRAPHICS CAN BE DOWNLOADED AT CHECKYOURSIN.CA & DERMATOLOGY.CA

LEARN HOW TO DO A SKIN EXAMINATION  
& WHEN TO SEE A DERMATOLOGIST.



LEARN HOW TO DO  
A SKIN EXAMINATION  
AND WHEN TO SEE A  
DERMATOLOGIST.

DERMATOLOGY.CA | CHECKYOURSIN.CA

#SUNAWARENESSMONTH2022  
#CHECKYOURSIN

