

2022 CDA SUN AWARENESS MONTH SOCIAL MEDIA CAMPAIGN TOOLKIT

INSTAGRAM LIVE Q&A EVENT (MAY 19 @ 7:00-7:30 PM EDT)

EVENT CAN BE PROMOTED BETWEEN MAY 2 - 19

TWITTER

Join @CdnDermatology on Instagram on Thursday, May 19 @ 7pm for a Live Q&A with certified dermatologists @DrJuliaCarroll and Dr Kerri Purdy where they will be answering your "burning" questions about sun safety. #SunAwarenessMonth2022

FACEBOOK LINKEDIN

Join @CanadianDermatologyAssociation on Instagram on Thursday, May 19 @ 7 pm ET for a Live Q&A with certified dermatologists @DrJuliaCarroll and CDA Past President, Dr. Kerri Purdy, where they will be answering your "burning" questions about sun safety. #SunAwarenessMonth2022 #SunSafetyEveryDayEveryBody

INSTAGRAM

Join @canadiandermatologyassociation on Thursday, May 19 @ 7 pm ET for a Live Q&A with certified dermatologists @DrJuliaCarroll and @cdapastpresident Dr. Kerri Purdy, where they will be answering your "burning" questions about sun safety. #SunAwarenessMonth2022 #SunSafetyEveryDayEveryBody

SOCIAL MEDIA TEMPLATES

GRAPHICS CAN BE DOWNLOADED AT CHECKYOURSKIN.CA & DERMATOLOGY.CA

CDA SUN AWARENESS MONTH LIVE SUN SAFETY Q&A

THURSDAY, MAY 19 @ 7PM ET

Join in the conversation with certified dermatologists Dr. Julia Carroll and Dr. Kerri Purdy, where they will be answering your "burning" questions about sun safety.



Julia Carroll, MD, FRCPC
@DrJuliaCarroll



Kerri Purdy, MD, FRCPC
@cdapastpresident

#SunAwarenessMonth2022



CDA SUN AWARENESS MONTH INSTAGRAM LIVE SUN SAFETY Q&A

THURSDAY, MAY 19 @ 7PM ET

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Julia Carroll, MD, FRCPC
@DrJuliaCarroll



Kerri Purdy, MD, FRCPC
@cdapastpresident

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#SUNSAFETYEVERYDAYEVERYBODY
#SUNSAFETY
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